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Advertising - Design  
Public Relations

## Education

### University of Wisconsin Oshkosh, Oshkosh, WI

Bachelor of Science May 2010

#### Major: Journalism GPA: 3.1

Advertising/Public Relations

Visual Journalism Emphasis

#### Minor: Art GPA: 3.8

## Skills

- Extensive experience in Microsoft Office
- Proficient in Adobe Photoshop, Illustrator, and InDesign
- Social networking experience with Facebook, LinkedIn, Blogger and Twitter
- Setting and meeting aggressive goals
- Quick to learn new skills and practices
- Conversational knowledge of American Sign Language

## Relevant Experience

### Oshkosh Chamber of Commerce- Business Improvement District

Intern Oshkosh, WI

February 2010- Present

- Manage social media for Downtown Oshkosh's Facebook page:  
[www.facebook.com/DowntownOshkosh](http://www.facebook.com/DowntownOshkosh)
- Coordinate events promoting downtown businesses during Main Street road construction
- Communicate with business owners, updating them with current information from construction contractors

### Freelance Design and Photography

August 2008

- Designed website banner for *SimplySimonSisters*, a small online business
- Produced photography of the site's featured products
- Worked on the development of product descriptions

### Grand Opera House

Oshkosh, WI

September 2009- December 2009

- Prepared research in preparation for a strategic advertising campaign
- Produced a survey for primary research, completed by 890 individuals
- Moderated an eight member focus group, studying trends and opinions of The Grand Opera House

## Other Work Experience

### Lara's Tortilla Flats

Oshkosh, WI

Waitress June 2006 – Present

- Assist in the training of new wait staff
- Present menus to patrons and answer questions about menu items, making recommendations upon request
- Practice excellent communication skills

## Honors and Activities

- University of Wisconsin Oshkosh Advertising Club 2007, 2008
- University of Wisconsin Oshkosh Honor Roll Fall 2007, 2008, 2009
- University of Wisconsin Oshkosh Honor Roll Spring 2005, 2006, 2007, 2009
- University of Wisconsin Oshkosh Cheer & Stunt Club 2004 – 2005