## For Immediate Release: October 18, 2010

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## Main Street Rock the Blocks Celebration

(Oshkosh, WI.) The Downtown Oshkosh Business Improvement District (BID) along with several downtown businesses would like to invite the public to join us in celebrating the re-opening of Main Street with our *Rock the Blocks* event.

The *Rock the Blocks* celebration will be held Saturday November 6<sup>th</sup> in coordination with the downtown Oshkosh Gallery Walk. The event will start with a 6 p.m. ribbon cutting and will continue with open house sales from 6-9 p.m. at several downtown businesses.

Local bands will be performing at three different Main Street locations. The King Cliff parking lot located on Main Street's 500 block, the parking lot between McKnight and Carlson and Jacinda's Spa and Salon on the 400 block and in downtown's Opera House Square.

Families are welcomed to enjoy free popcorn and free balloons for children. The funfilled family event will give the community a chance to come down and check out Main Street's new look after several months of construction.

The *Rock the Blocks* event is the BID's way of saying thank you to the community for supporting downtown businesses throughout the Main Street construction.

For questions about the event please contact OAEDC Downtown BID Manager Maureen Lasky at (920) 303-2265 ext. 11 or <a href="maureen@downtownoshkosh.com">maureen@downtownoshkosh.com</a>. For additional information please follow the Downtown Oshkosh Facebook page at <a href="www.Facebook.com/DowntownOshkosh">www.Facebook.com/DowntownOshkosh</a> or visit the downtown Website at <a href="www.DowntownOshkosh.com">www.DowntownOshkosh.com</a>.

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